## REMARKS

We have amended the claim to more particularly point out and distinctly claim the invention. Upon entering the amendments, claims 3,4, 6, 9-16, 18, and 22-24 will be pending in this application.

The Examiner rejected claims 2-3, 6, 9-16, 18, and 22-23 under 35 U.S.C. §102(e) as anticipated by U.S. 6,266,483 to Okada et al. (Okada).

The Examiner argued that the PGC information of Okada is a video sequence from which identification data was extracted. We had disagreed. But to make the distinction more clear, we have amended claim 22 to now recite "extracting the identification data from the presentation data in response to the presentation data being rendered.," Okada does not disclose this feature.

The other independent claims, i.e., claims 18 and claim 23, have been amended to include a similar limitation.

For at least the reasons stated above, we believe that the claims are now in condition for allowance and therefore ask the Examiner to allow them to issue.

Please apply any charges not covered, or any credits, to Deposit Account No. 08-0219, under Order No. 2002085.00127US1 from which the undersigned is authorized to draw.

Respectfully submitted,

Dated: September 5, 2008

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